

I hereby certify that this correspondence is being deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313
on March 19, 2007

Date of Deposit

Vincent J. Gnoffo (Reg. No. 44,714)

Name of applicant, assignee or
Registered Representative

Vincent J. Gnoffo

Signature

Mar. 19, 2007

Date of Signature

Case No. 12729-86

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Mallon et al.

Serial No: 09/884,821

Examiner: Beth Van Doren

Filed: June 18, 2001

Group Art Unit: 3623

For: Method and System for Predicting
Aggregate Behavior Using On-
Line Interest Data

PETITION AND FEE FOR EXTENSION OF TIME (37 CFR § 1.136(a))

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is a petition for an extension of the time to respond to the Office Action dated November 17, 2006 for a period of one month(s).

☒ Applicant:

☐ claims small entity status. See 37 C.F.R. §1.27.

03/22/2007 AADDFD1 00000013 231925 09884821

01 FC:1251 120.00 DA

☒ is other than small entity.

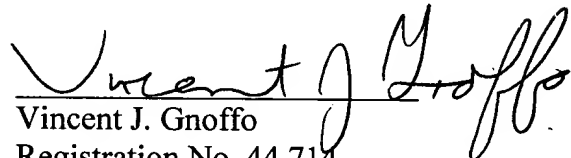
	<u>Extension Months</u>	<u>Other Than Small Entity</u>	<u>Small Entity</u>
<input checked="" type="checkbox"/>	One Month	\$120.00	\$60.00
<input type="checkbox"/>	Two Months	\$450.00	\$225.00
<input type="checkbox"/>	Three Months	\$1,020.00	\$510.00
<input type="checkbox"/>	Four Months	\$1,590.00	\$795.00
<input type="checkbox"/>	Five Months	\$2,160.00	\$1,080.00

Fee Payment

- ☐ Attached is a check for \$_____ for the Petition fee.
- ☐ Attached is a credit card authorization form for \$_____ for the Petition fee.
- ☒ Charge Petition fee to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached.
- ☒ Charge any additional fee required or credit for any excess fee paid to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached.

Respectfully submitted,

Dated: March 19, 2007


 Vincent J. Gnoffo
 Registration No. 44,714
 Attorney for Applicant

BRINKS HOFER GILSON & LIONE
 P.O. BOX 10395
 CHICAGO, IL 60610
 (312)321-4200